



**Complete AUTOMOTIVE CENTER**  
**DE SOTO-PLYMOUTH**  
 SALES • SERVICE  
*Genuine*  
**FACTORY PARTS**  
**JAMES F. WATERS, Inc.**  
 World's Largest DeSoto-Plymouth Distributor  
**VAN NESS AVENUE AT BUSH STREET**  
 PHONE  
**TUxedo 5-1865**

**Automobile Dealers—New Cars—(Cont'd)**

**DE SOTO-PLYMOUTH SALES & SERVICE**  
 GREATEST  
 DE SOTO  
 EVER BUILT

**"FOR SERVICE CALL"**  
**ALLEN J W CO**  
 South Van Ness From 26th To Army  
 1515 S Van Ness Av. VA lencia 4-1400  
**B & H MOTORS INC**  
 Pacific & Montgomery. EX brook-2-8338  
**DONAHUE JAMES E**  
 6232 Mission. PL aza 5-1904  
**LEVEN BERNIE**  
 2900 Geary Blvd. SK yline 1-5800  
**McLACHLAN GORDON**  
 Successor To Kresteller Motor Co  
 2355 Market. HE mlock 1-6060  
**WATERS JAMES F INC DE SOTO PLYMOUTH**  
 Van Ness at Bush. TU xedo 5-1865

Dodge Bros Corp Regional Office  
 1942 Davis St Leandro. TR inidad 2-6223

**DODGE-PLYMOUTH SALES & SERVICE**  
 Fast, dependable car and truck service. Factory engineered parts and accessories.  
 Dependable Used Cars and Trucks.  
 Dodge "Job-Rated" Trucks

**"FOR SERVICE CALL"**  
**FRENCH J E CO**  
 1849 Van Ness Av. OR dway-3-2121  
**HAAS CARL MOTORS**  
 7070 Mission. PL aza 5-3828  
**ORMOND T F CO**  
 3700 Geary Blvd. BA yview-1-2643  
**RAVEN CHARLES MOTORS**  
 780 Valencia. MA rket 1-2255  
**S & M MOTORS** 200 Taraval. MO ntrose 4-2012

**Automobile Dealers—New Cars—(Cont'd)**

**DOHERTY BROS** 1175 Potrero. MI ssn-7-4000  
 (See Advertisement Page 46)  
**DON GILMORE**  
 Van Ness Av & Golden Gate Av. UN drhil-1-1026  
 (See Advertisement Page 43)  
 Donahue James E 6232 Mission. PL aza 5-1904  
 (See Advertisement Page 49)  
**ED'S KAR KORRAL**  
 790 Van Ness Av. TU xedo 5-6267  
**ED'S MOTOR VEHICLE EXCHANGE**  
 790 Van Ness Av. TU xedo 5-6267  
**ED'S MOTORS** 790 Van Ness Av. TU xedo 5-6267  
**ELLIS BROOKS MOTORS INC**  
 The Hudson Man  
 1595 Van Ness Av. PR ospect 6-2400  
 English Motor Sales  
 214 Van Ness Av. UN drhil 3-1213  
 Foppiani Motors 900 Sansome. YU kon-6-2906

**FORD AUTHORIZED SALES & SERVICE**  
 It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.

**"WHERE TO BUY IT"**  
**BERRY BERL MOTORS INC**  
 1800 Van Ness Av. GR ayston 4-4373  
**DOHERTY BROS** 1175 Potrero MI ssn 7-4000  
**GEARY MOTORS**  
 4700 Geary Blvd. BA yview 1-2300  
**HUGHSON WM L CO INC**  
 1200 Larkin. OR dway 3-9541  
**NEVILLE MOTORS**  
 7360 Mission Daly City. PL aza 5-4813  
**S & C MOTORS**  
 General Office  
 2001 Market. HE mlock 1-1810  
 Day & Night Service & Parts Depts  
 811-3. YU kon 2-5500  
**WHITEBONE CECIL A MIDTOWN MOTORS** 950 Van Ness Av. PR ospect 5-8801

(Continued Next Page)  
 The Yellow Pages save you time.

**Automobile Dealers—New Cars—(Cont'd)**

**FRENCH J E Co** 1849 Van Ness Av. OR dway-3-2121  
**GASKILL MOTORS**  
 2101 El Camino RI Redwood City  
 (Toll) Call "Operator" for. EM erson 6-3544  
 (See Advertisement Page 49)  
**GEARY MOTORS**  
 4700 Geary Blvd. BA yview 1-2300  
 (See Advertisement This Page)  
 General Motors Corporation  
 Pontiac Motor Division  
 405 Montgomery. YU kon-6-0740  
 Gilmore Don  
 Van Ness Av & Golden Gate Av. UN drhil-1-1026  
**GLIKBARG J L CO**  
 Studebaker Dealers  
 1701 Van Ness Av. OR dway 3-6733  
**HAAS CARL MOTORS**  
 7070 Mission. PL aza 5-3828  
 Henry J Kaiser Motors-Division of Henry J Kaiser Company 1201 Van Ness Av. PR ospect 6-2100  
**HERZOG J A**  
 Pontiac Sales & Service  
 601 Valencia. MA rket-1-3040

**HORSETRADER ED**  
 S.F. & BAY AREAS  
 Largest and Oldest Established Automobile Dealer  
 Choose From Hundreds of Cars Newest to New & Used  
 Our Motto "Big Volume for Small Profit"  
**HORSETRADER ED**  
 Serving Since 1922  
 790 Van Ness Av. TU xedo 5-6267

Do you need a separate listing in the telephone directory... under your own name... so that your friends and business associates can reach you at work? Call our Business Office for details.

**Automobile Dealers—New Cars—(Cont'd)**

**HUDSON AUTHORIZED SALES AND SERVICE**  
 NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE  
**"WHERE TO BUY THEM"**  
 DEALERS  
**BROOKS ELLIS MOTORS INC**  
 1595 Van Ness Av. PR ospect 6-2400  
**KRIEGER HARRY & SONS**  
 No California's Oldest Hudson Divs  
 2950 Geary Blvd. SK yline 1-7787  
**METRO MOTORS**  
 857 Columbus Av. GR ayston 4-3030  
**PRIOLA BROS** 4900 Mission. JU nior 7-7935

Hudson Motor Car Dealers  
 1595 Van Ness Av. PR ospect 6-2400  
**HUGHSON WM L CO INC**  
 1200 Larkin. OR dway 3-9541  
 (See Advertisement Page 42)

**IMPEARTRICE BROS**  
 KAISER  
 FRAZER  
 Sales & Service  
 7031 Mission Daly City. PL aza 5-3760

**INGOLD ERNEST COMPANY**  
 Van Ness Av & O'Farrell. GR ayston 4-7700  
 (See Advertisement Page 42)  
**JAMES F WATERS INC DE SOTO-PLYMOUTH**  
 Van Ness Av At Bush. TU xedo 5-1865  
**JAMES MOTORS INC**  
 1301 Van Ness Av. OR dway-3-7500  
 (See Advertisement Page 43)  
 (Continued Next Page)

CALIFORNIA'S LARGEST DEALER  
**CHRYSLER-PLYMOUTH**



**SALES PARTS SERVICE**

"McALISTER GIVES YOU MORE"

**JAMES W. McALISTER, INC.**  
 1200 VAN NESS PROSPECT 5-2400  
 McALISTER BURLINGAME CO.  
 50 CALIFORNIA DRIVE • PHONE Diamond 3-2703



**S & C MOTORS**  
 "The WEST'S LEADING FORD DEALER"

Home of the  
**Miracle Deal**

★  
**NEW & USED CARS**  
 2001 Market St. HEmlock 1-1810

★  
**NEW & USED TRUCKS**  
 DAY & NIGHT PARTS & SERVICE  
 811 Third St. YUkon 2-5500

In the EAST BAY  
 Broadway at 26th St. • Templebar 2-8800

**ANSEL J. SCHLOSS**  
 San Francisco's Oldest Established Studebaker Dealer



**AUTHORIZED STUDEBAKER DEALER**

★ CARS ★ SERVICE  
 ★ PARTS ★ TRUCKS

Call **UNderhill 1-0438**

**49 SOUTH VAN NESS AVE.**  
 Between Market & Mission Sts.

**GEARY MOTORS**  
 THE HOUSE OF FORDS  
 FORMERLY BACKSTROM MOTOR SALES



New Cars Trucks & Commercial

Ask for "RED" SCANLON  
 When You Bring Your Ford Home for Service

**GENUINE FORD PARTS**  
 Wholesale & Retail  
 Call EDDIE KING For Parts

**GEARY MOTORS**  
 Pays More for Your Used Car  
**SEE US FIRST**

4700 GEARY BLVD. AT 11th AVE. **BAyview 1-2300**



**George Daniels**  
 PONTIAC HEADQUARTERS

**PONTIAC HEADQUARTERS Certified Car George Daniels**

SERVICING  
 REPAIRING  
 BODY & FENDER WORK  
 PAINTING  
 UPHOLSTERING

Everything in Automotive Work  
 New Modern Equipment - Expert Workmen - New Modern Shop  
 Guaranteed Work

**George Daniels**  
 1560 VAN NESS AVE. AT CALIFORNIA ST.  
**ORdway 3-6451**